5 years in adversary emulation

Does Threat Intelligence have a valid role in testing security resilience?

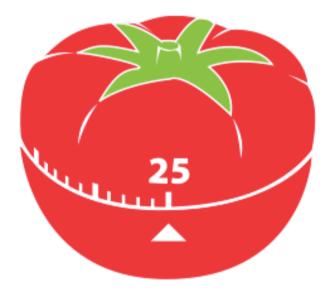
James Chappell – Co-Founder and Chief Innovation Officer @jimmychappell



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In 25 minutes

- Adversary Emulation: brief history
- Experience with CBEST
- Update on TIBER
- Key Takeaways
- The Future?
- Was it worth it?



Disclaimers and Caveats

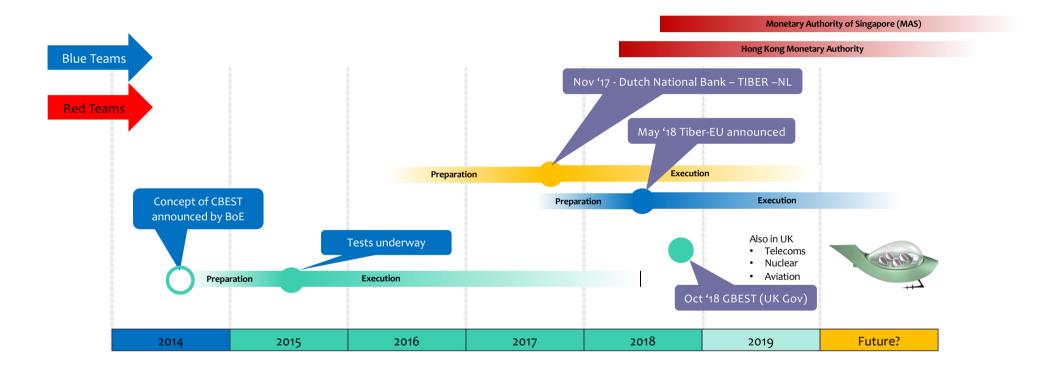


For this presentation:

- I do not represent or speak on behalf of CREST, The Bank of England, Financial Conduct Authority, DNB, ECB or any other regulatory institution – I am simply sharing publicly stated learnings from experience
- I am not able or willing to share details of specific tests but will talk in general about experiences from them
- Digital Shadows do not currently offer CBEST, or TIBER (EU/NL) tests but may do in the future – a good thing: means I can be super honest and direct about our experiences without fear of harming future businesses
- Journalists please make yourselves known, hopefully this is more about where we take the profession overall, but if you want to write about this I can help!

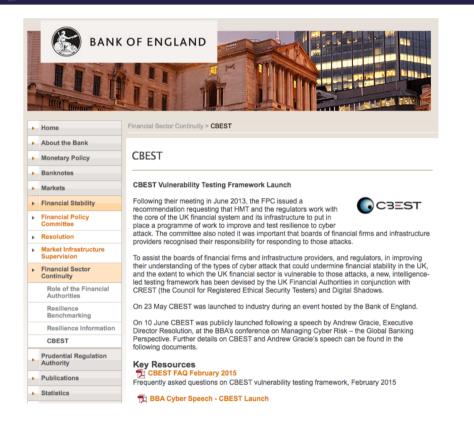
Ajourney

5 (and a bit) years



Phase I - CBEST

2014 – Threat led security testing



- In May 2014, the Bank of England along with the professional body CREST launched CBEST and STAR testing frameworks
- CBEST introduced a threat led approach to conducting security testing.

Goals:

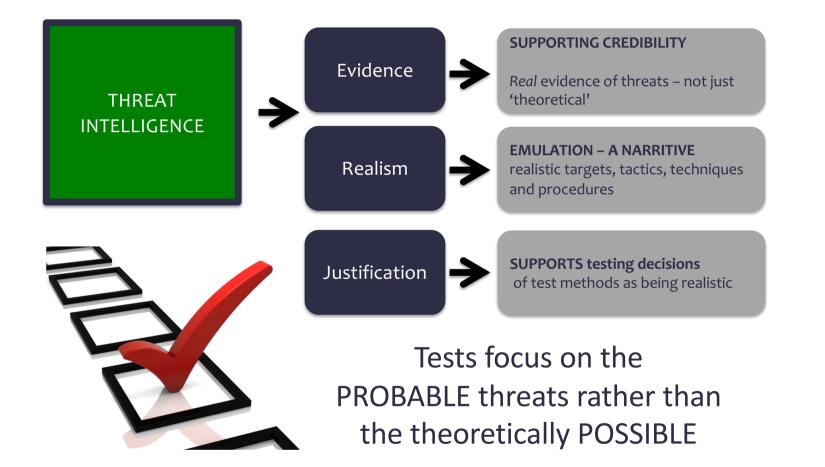
- 1. realistic tests based upon a set of evidence of threats observed in the wild. Tailored to the customer
- 2. Hold institutions accountable to testing being a true test of resilience
- Broader in scope than a traditional pen test (a red team approach) focused on critical economic functions (CEF)

Drivers: Professional and skilled Red Teams are important but...

- Sometimes solely focused on technical outcomes with technical stakeholders struggle to involve business stakeholders but "managed by IT/InfoSec team"
- Follows well trodden paths (for good reason, but not articulated why)
- Often conducted work separately from organizations risk assessment
- Regulators want to hold institutions to account to justify tests are true measures of resilience rather than tech for tech sake
- Regulators want boards to get involved in their managing their risks
- Testing often change driven with scope set by what is new, rather than what is important

NOTE: Intelligence should be a way of *supporting* a Red Team not dictating actions.

Why do intelligence before a red team at all?



Threat Intel in CBEST: Key outputs

Scenarios

- Threat scenario
- Based on detailed research
- Emulating real threat
- Tailored to Target assets

Goals

- A set of Goals for the test team
- A set of agreed 'flags' the team must capture

Evidence

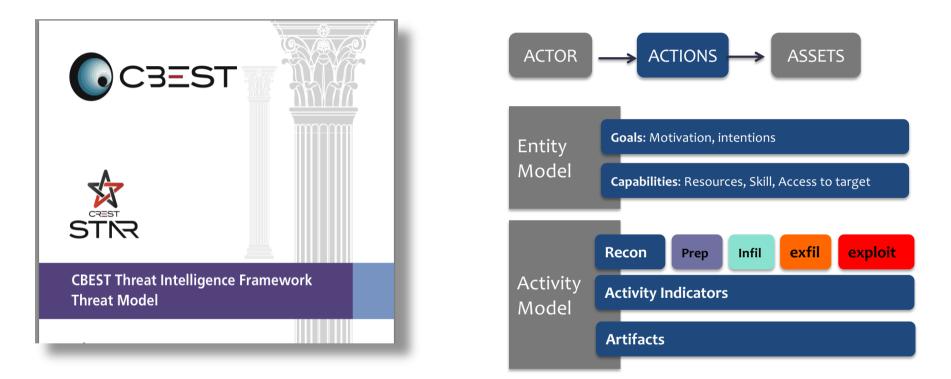
- A <u>lot</u> of Supporting Evidence to show that the test is real
- Validated by UK
 Gov

SUPPORTS SELECTION OF TARGET and TEST PLAN PRIORITISES "FLAGS" AGAINST GOALS AND MOTIVATION BACKS UP BUSINESS CASE FOR MITIGATING CONTROLS

digital shadows_

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Model Overview



Output: Threat Scenarios to be used in a test

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Threat Intelligence Products

| 1) Threat Intelligence Report | C | 2) Та | rgeting | g (Foot | printin | g) Repo | |
|--|---|-----------------------|---|--|---|---------------------------------------|--|
| DIGITAL SHADOWS* COMMERCIAL IN CONFIDENCE | | DIGITAL SHADOWS* | | | COMMERCIAL IN CONFIDENCE | | |
| | | | | | | | |
| 1. Table of contents 1. Table of contents 1. Table of contents 4 | | 6 | | | | 1.0 | |
| 12. Capyight notice4 13. List of abbreviations4 14. Language of uncertainty5 | | GREEN Data Loakago | GREEN Cyber Threat | GREEN Brand Protection | GREEN Social Media Compliance | VERY GOOD Exposure score out of 10 | |
| 2.Executive summary | | | , , | | e a score for that company's s: | exposure in | |
| 3.2. Objectives9 3.3. Critical ecconomic functions9 3.4. Research methods9 3.5. Time period10 | | in th | ellectual property. Data le ird party leaks pertaining ! | eakage also includes exp to VocaLink; | etary documents, research i posed code or systems infor tack against Vocal ink from b | mation, and | |

- Provides analysis of threat groups based on thorough research
- Evidence to justify and support actions of testing team
- **OUTPUT**: Threat Scenarios
- **USE CASE**: Provides supporting evidence for use in security test.

- Broad analysis of digital footprint to identify riskier areas
- NOT a full reconnaissance exercise
- **OUTPUT**: Initial targets for test
- USE CASE: Provides input into reconnaissance phase of security test.

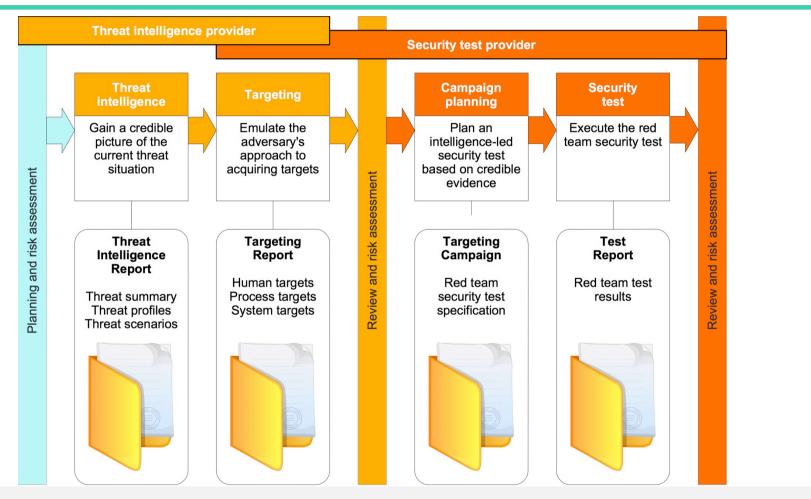
Threat landscape

| Threat store | Capability | Intent/ activity | Threat score to Client |
|--|------------|---------------------|---------------------------|
| Insider intentional* | н | н | 16 |
| Nation State – Disruption and Attack (CNA) | VH | М | 15 |
| Nation State – Espionage (CNE) | VH | М | 15 |
| Organised Crime – Economic | O AH | М | 12 |
| Nation State Proxy | W/DD | М | 9 |
| Hacktivist | LA | > M | 6 |
| Journalist/researcher | L | L | 4 |
| Organised Crime – Extortion | М | VL | 3 |
| Insider unintentional | VL | VL | 1 |

Scoring based on high watermark assessment

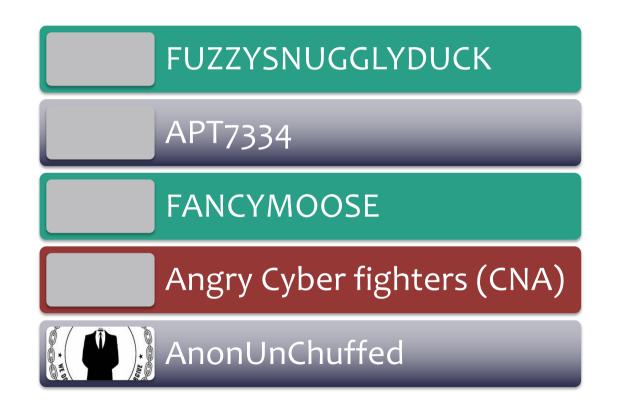
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CBEST intelligence and testing processes



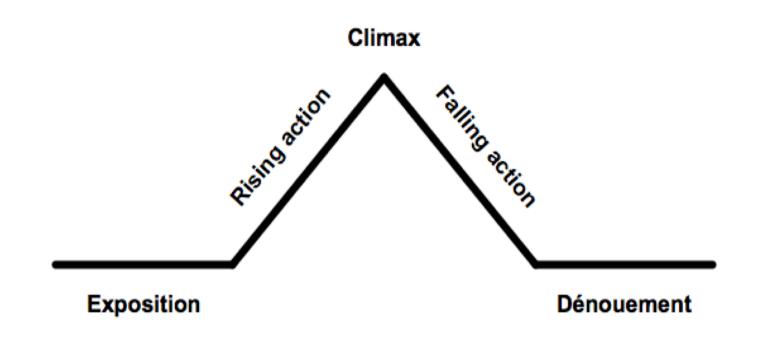
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THREAT PROFILES CONSIDERED

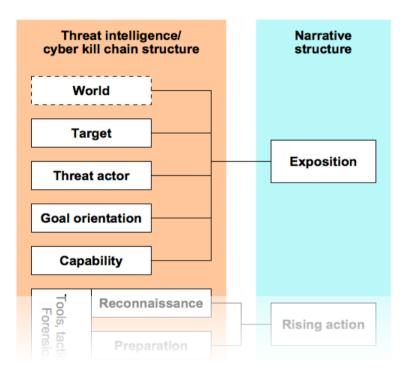


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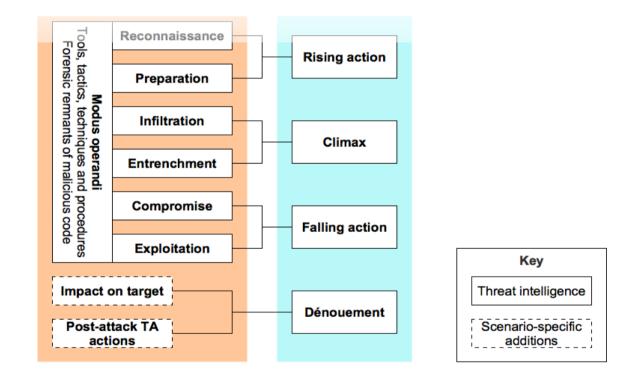
Threat Scenarios follow a narrative structure



Mapping to a storyline



Mapping to a storyline



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CBEST - What Went Well



- Created an evidence backed business case for a broad end to end test of resilience/red team where hard to justify previously
- Created useful discussion on what is 'critical & economically important' separate from tech change.
- Forced organizations to prove IR playbooks were really working to regulators
- Genuinely got the board to take the test seriously and helped understand the challenges
- Created discussion about what is probable and linked to other risk assessment
- Took business stakeholders end to end through process helping to justify existing investments in defenses and Detection and Response capabilities

CBEST – Even better if.. Common observations/complaints/comments



| Observation | Comment |
|--|--|
| National Bank X and National Bank Y have pretty much the same threats – often a validation of what was already known | Shared threat models better where this is shared - but "opportunities" for attackers different due to varying tech stack – need a common threat model and shared labour. Also only true for sub-types. Infrastructure, Investment Banking vs. Retail Banking. |
| The Red Team still carried out the same test | Not intended to dictate red team, but help justify actions. |
| The scenarios would benefit from being more specific | Tools such as MITRE ATT&CK give us increased specificity now we would have benefited from that then |
| It was labour intensive | Yes – components should be made generic and shared x-industry where possible. |
| After the Red Team made initial intrusion discoveries were made that did not relate to the scenario | Yes – should be an interactive continuous process |
| After initial intrusion scenarios written in absence of internal recon needed updating | Both Scenarios and test plans should only be finalized after initial intrusion. |

Phase II – The TIBER(s)

TIBER (Phase II)

11:15 -TIBER: connecting threat intelligence and red teaming12:00Marc Smeets, Stan Hegt (Outflank, NL)



- Progressive approach learnings from tests quickly integrated into approach and standards
- Created a shared 'Threat Landscape' document on which tailored threat scenarios can be developed, greatly reducing the labour required during the threat phase – more cost effective
- Better handover and collaboration between threat intelligence and testing provider updating test plans and scenarios in light of findings during test

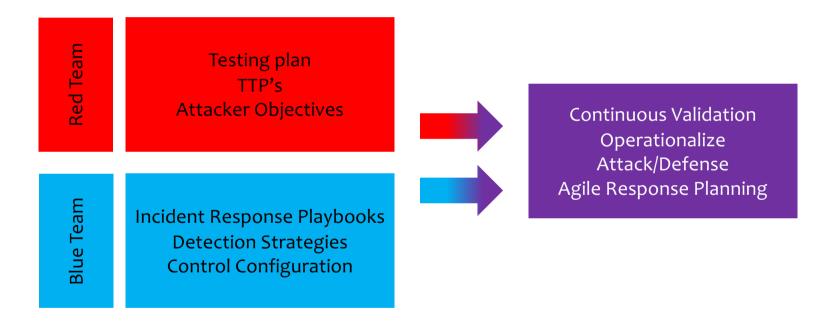
Summing up – Where should this go?*

* In my humble opinion

MAKE IT PURRPLE

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Combining outputs



Biggest takeaways

- **Make it Purple**: Instead of passing threat reports over, continually update and validate throughout the test. Make Red Teams inform the Blue Team and vice versa. Make it a continual test of the IR playbooks, make regulatory test a snapshot of this embedded process.
- **Operationalize this:** Threats change constantly Should not be a one-off test: Embed threat modelling into Incident Response, and Preparedness planning on a continuous basis demonstrate on ongoing basis and then pick examples once a year.
- Involve the business throughout: No better model of a threat than an incident (a threat/risk that came to pass). Businesses know their critical assets from an internal perspective better than anyone this is all valid input.
- MITRE ATT&CK Adversary Emulation Plans A threat model with real purpose and community collaboration, A common language for Threat Intelligence and Red Teams to talk to each other but also increasing utility across the board
- Share and Share-a-like: Shared Threat Landscapes and Efficient Collaboration tailoring for just the efficient.

The Future

- Automation in Vulnerability Management Platforms such as ATTACKIQ, SafeBreach etc taking real scenarios and including them in routine testing
- MITRE ATT&CK provides a very helpful model which should exist throughout these tests and be the center for them, adversary emulation.
- Pen Testing Frameworks:
 - Cobalt Strike (C2 emulation and in memory artefacts)
 - Caldera (open source framework)
 - APT Simulator
 - Metta
 - Blue Team Training Toolkit (BT3)

Great resource list here: <u>http://pentestit.com/adversary-emulation-tools-list/</u>

Does Threat Intelligence have a valid role in testing security resilience?



YES

- A justification for a broad test
- A live measurement of the 'playbook' in realistic circumstances
- A way of 'trying out' threat intelligence, or comparing it to existing feeds or capability
- Validation of existing thinking and controls, risk and response plans
- Evidence to support business cases

Use a regulatory driver to support a business case – to achieve the things you wanted to do anyway

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