# 5 years in adversary emulation

Does Threat Intelligence have a valid role in testing security resilience?

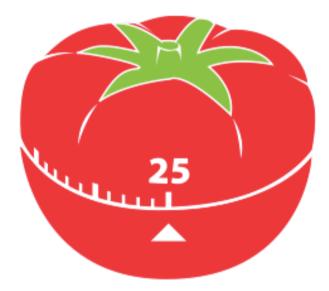
James Chappell – Co-Founder and Chief Innovation Officer @jimmychappell



2 Commercial in Confidence www.digitalshadows.com

## In 25 minutes

- Adversary Emulation: brief history
- Experience with CBEST
- Update on TIBER
- Key Takeaways
- The Future?
- Was it worth it?



#### **Disclaimers and Caveats**

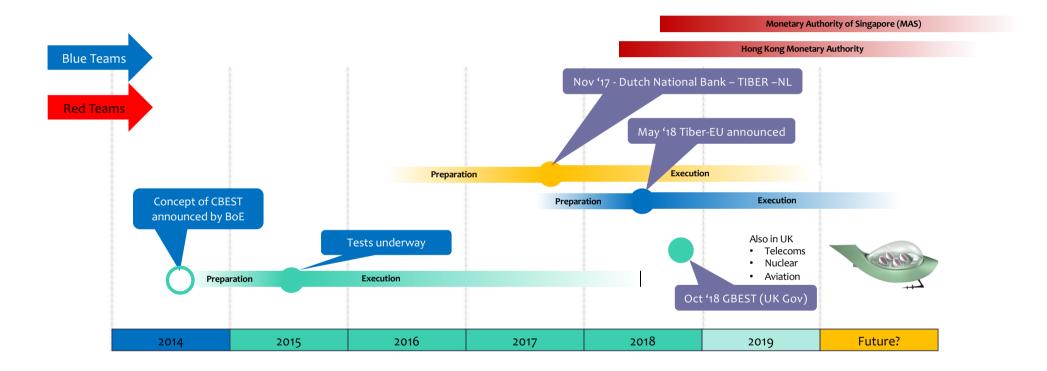


For this presentation:

- I do not represent or speak on behalf of CREST, The Bank of England, Financial Conduct Authority, DNB, ECB or any other regulatory institution – I am simply sharing publicly stated learnings from experience
- I am not able or willing to share details of specific tests but will talk in general about experiences from them
- Digital Shadows do not currently offer CBEST, or TIBER (EU/NL) tests but may do in the future – a good thing: means I can be super honest and direct about our experiences without fear of harming future businesses
- Journalists please make yourselves known, hopefully this is more about where we take the profession overall, but if you want to write about this I can help!

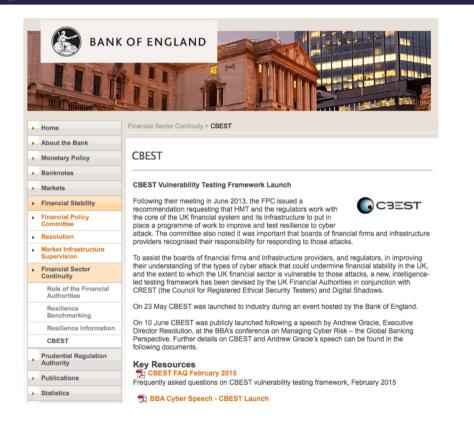
# Ajourney

## 5 (and a bit) years



# Phase I - CBEST

#### 2014 – Threat led security testing



- In May 2014, the Bank of England along with the professional body CREST launched CBEST and STAR testing frameworks
- CBEST introduced a threat led approach to conducting security testing.

#### Goals:

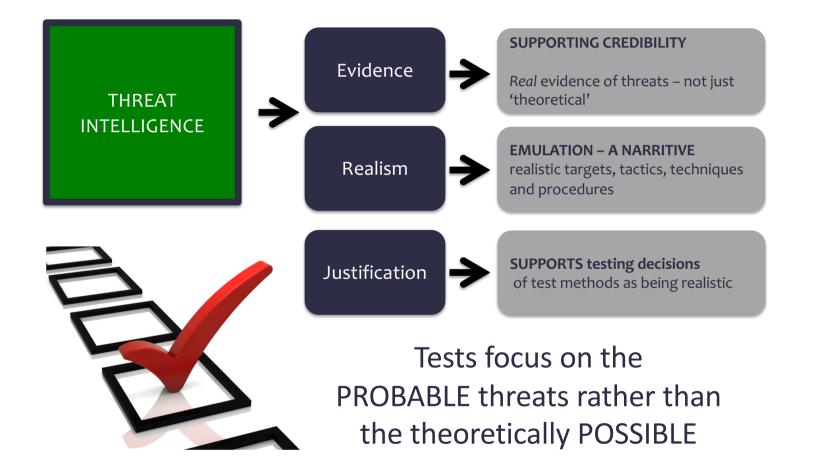
- 1. realistic tests based upon a set of evidence of threats observed in the wild. Tailored to the customer
- 2. Hold institutions accountable to testing being a true test of resilience
- Broader in scope than a traditional pen test (a red team approach) focused on critical economic functions (CEF)

#### Drivers: Professional and skilled Red Teams are important but...

- Sometimes solely focused on technical outcomes with technical stakeholders struggle to involve business stakeholders but "managed by IT/InfoSec team"
- Follows well trodden paths (for good reason, but not articulated why)
- Often conducted work separately from organizations risk assessment
- Regulators want to hold institutions to account to justify tests are true measures of resilience rather than tech for tech sake
- Regulators want boards to get involved in their managing their risks
- Testing often change driven with scope set by what is new, rather than what is important

NOTE: Intelligence should be a way of \*supporting\* a Red Team not dictating actions.

## Why do intelligence before a red team at all?



#### Threat Intel in CBEST: Key outputs

#### Scenarios

- Threat scenario
- Based on detailed research
- Emulating real threat
- Tailored to Target assets

#### Goals

- A set of Goals for the test team
- A set of agreed 'flags' the team must capture

#### Evidence

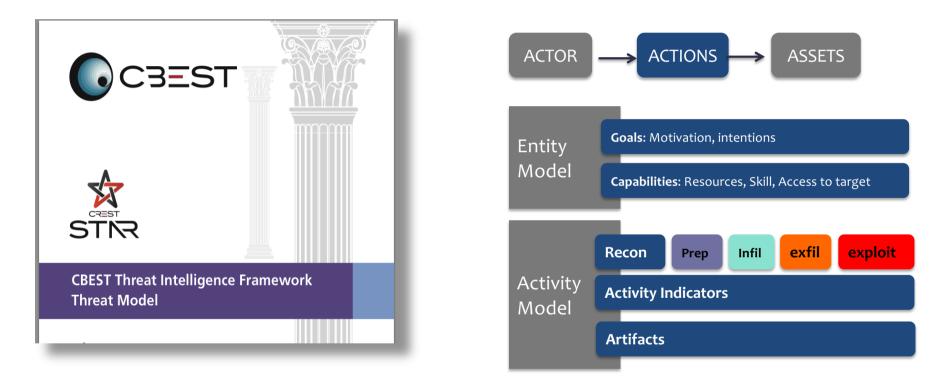
- A <u>lot</u> of Supporting Evidence to show that the test is real
- Validated by UK
   Gov

SUPPORTS SELECTION OF TARGET and TEST PLAN PRIORITISES "FLAGS" AGAINST GOALS AND MOTIVATION BACKS UP BUSINESS CASE FOR MITIGATING CONTROLS

digital shadows\_

Commercial in Confidence www.digitalshadows.com

#### **Model Overview**



#### **Output: Threat Scenarios to be used in a test**

12 Commercial in Confidence www.digitalshadows.com

#### **Threat Intelligence Products**

1) Threat Intelligence Report	C	2) Та	rgeting	g (Foot	printin	g) Repo	
DIGITAL SHADOWS* COMMERCIAL IN CONFIDENCE		DIGITAL SHADOWS*			COMMERCIAL IN CONFIDENCE		
1. Table of contents 1. Table of contents 1. Table of contents 4		6				1.0	
12. Capyight notice4 13. List of abbreviations4 14. Language of uncertainty5		GREEN Data Loakago	GREEN Cyber Threat	GREEN Brand Protection	GREEN Social Media Compliance	VERY GOOD Exposure score out of 10	
2.Executive summary			, ,		e a score for that company's s:	exposure in	
3.2. Objectives9 3.3. Critical ecconomic functions9 3.4. Research methods9 3.5. Time period10		in th	ellectual property. Data le ird party leaks pertaining !	eakage also includes exp to VocaLink;	etary documents, research i posed code or systems infor tack against Vocal ink from b	mation, and	

- Provides analysis of threat groups based on thorough research
- Evidence to justify and support actions of testing team
- **OUTPUT**: Threat Scenarios
- **USE CASE**: Provides supporting evidence for use in security test.

- Broad analysis of digital footprint to identify riskier areas
- NOT a full reconnaissance exercise
- **OUTPUT**: Initial targets for test
- USE CASE: Provides input into reconnaissance phase of security test.

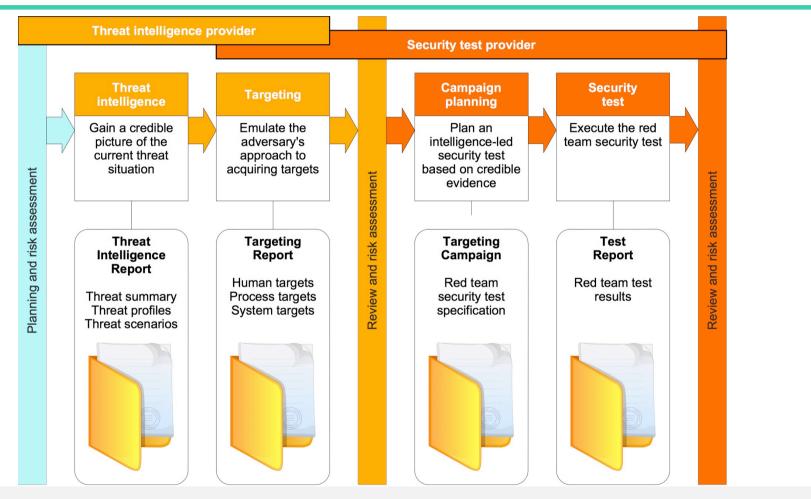
# Threat landscape

Threat store	Capability	Intent/ activity	Threat score to Client
Insider intentional*	н	н	16
Nation State – Disruption and Attack (CNA)	VH	М	15
Nation State – Espionage (CNE)	VH	М	15
Organised Crime – Economic	O AH	М	12
Nation State Proxy	W/DD	М	9
Hacktivist	LA	> M	6
Journalist/researcher	L	L	4
Organised Crime – Extortion	М	VL	3
Insider unintentional	VL	VL	1

Scoring based on high watermark assessment

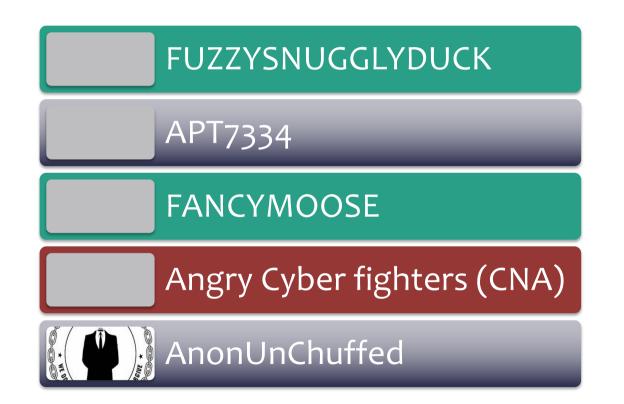
Commercial in Confidence www.digitalshadows.com

#### **CBEST** intelligence and testing processes



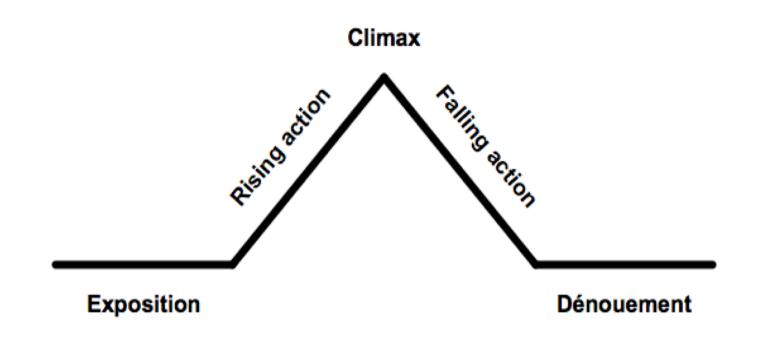
15 Commercial in Confidence www.digitalshadows.com

# THREAT PROFILES CONSIDERED

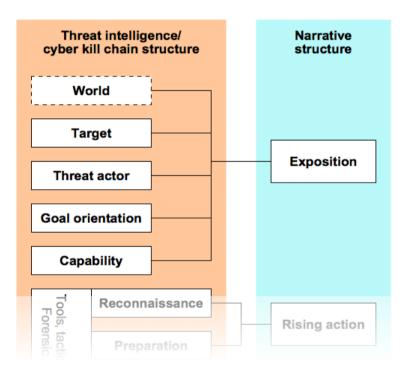


Commercial in Confidence www.digitalshadows.com

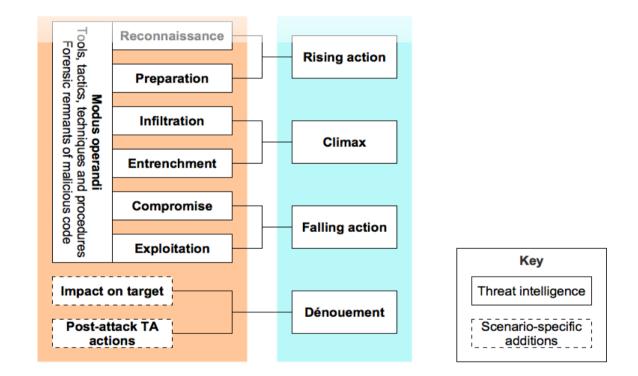
#### Threat Scenarios follow a narrative structure



# Mapping to a storyline



# Mapping to a storyline



Commercial in Confidence www.digitalshadows.com

#### CBEST - What Went Well



- Created an evidence backed business case for a broad end to end test of resilience/red team where hard to justify previously
- Created useful discussion on what is 'critical & economically important' separate from tech change.
- Forced organizations to prove IR playbooks were really working to regulators
- Genuinely got the board to take the test seriously and helped understand the challenges
- Created discussion about what is probable and linked to other risk assessment
- Took business stakeholders end to end through process helping to justify existing investments in defenses and Detection and Response capabilities

## CBEST – Even better if.. Common observations/complaints/comments



Observation	Comment
National Bank X and National Bank Y have pretty much the same threats – often a validation of what was already known	Shared threat models better where this is shared - but "opportunities" for attackers different due to varying tech stack – need a common threat model and shared labour. Also only true for sub-types. Infrastructure, Investment Banking vs. Retail Banking.
The Red Team still carried out the same test	Not intended to dictate red team, but help justify actions.
The scenarios would benefit from being more specific	Tools such as MITRE ATT&CK give us increased specificity now we would have benefited from that then
It was labour intensive	Yes – components should be made generic and shared x-industry where possible.
After the Red Team made initial intrusion discoveries were made that did not relate to the scenario	Yes – should be an interactive continuous process
After initial intrusion scenarios written in absence of internal recon needed updating	Both Scenarios and test plans should only be finalized after initial intrusion.

# Phase II – The TIBER(s)

## TIBER (Phase II)

11:15 -TIBER: connecting threat intelligence and red teaming12:00Marc Smeets, Stan Hegt (Outflank, NL)



- Progressive approach learnings from tests quickly integrated into approach and standards
- Created a shared 'Threat Landscape' document on which tailored threat scenarios can be developed, greatly reducing the labour required during the threat phase – more cost effective
- Better handover and collaboration between threat intelligence and testing provider updating test plans and scenarios in light of findings during test

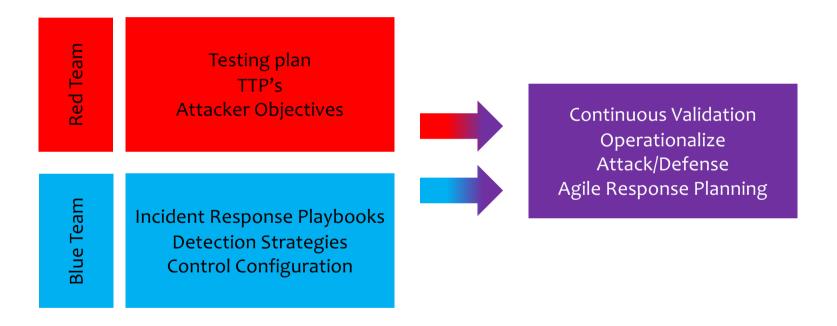
## Summing up – Where should this go?\*

\* In my humble opinion

# MAKE IT PURRPLE

25 Commercial in Confidence www.digitalshadows.com

### **Combining outputs**



## **Biggest takeaways**

- **Make it Purple**: Instead of passing threat reports over, continually update and validate throughout the test. Make Red Teams inform the Blue Team and vice versa. Make it a continual test of the IR playbooks, make regulatory test a snapshot of this embedded process.
- **Operationalize this:** Threats change constantly Should not be a one-off test: Embed threat modelling into Incident Response, and Preparedness planning on a continuous basis demonstrate on ongoing basis and then pick examples once a year.
- Involve the business throughout: No better model of a threat than an incident (a threat/risk that came to pass). Businesses know their critical assets from an internal perspective better than anyone this is all valid input.
- MITRE ATT&CK Adversary Emulation Plans A threat model with real purpose and community collaboration, A common language for Threat Intelligence and Red Teams to talk to each other but also increasing utility across the board
- Share and Share-a-like: Shared Threat Landscapes and Efficient Collaboration tailoring for just the efficient.

#### The Future

- Automation in Vulnerability Management Platforms such as ATTACKIQ, SafeBreach etc taking real scenarios and including them in routine testing
- MITRE ATT&CK provides a very helpful model which should exist throughout these tests and be the center for them, adversary emulation.
- Pen Testing Frameworks:
  - Cobalt Strike (C2 emulation and in memory artefacts)
  - Caldera (open source framework)
  - APT Simulator
  - Metta
  - Blue Team Training Toolkit (BT3)

Great resource list here: <u>http://pentestit.com/adversary-emulation-tools-list/</u>

### Does Threat Intelligence have a valid role in testing security resilience?



## YES

- A justification for a broad test
- A live measurement of the 'playbook' in realistic circumstances
- A way of 'trying out' threat intelligence, or comparing it to existing feeds or capability
- Validation of existing thinking and controls, risk and response plans
- Evidence to support business cases

Use a regulatory driver to support a business case – to achieve the things you wanted to do anyway

### www.digitalshadows.com

James Chappell Co-Founder & Chief Innovation Officer James [at] digitalshadows.com

#### @jimmychappell

London

6<sup>th</sup> floor, 7 Westferry Circus, London, E14 4HD T: +44 (0)203 393 7001 San Francisco

332 Pine St. Suite 600, San Francisco, CA 94104T: +1 888 889-4143

#### Dallas

5307 E. Mockingbird Ln, Suite 915 Dallas, TX 95206



info@digitalshadows.com